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Sharing learning from Polio SBC Communication in conflict settings: Sustaining the gains of polio eradication: Addressing vaccine refusals in Northeast Nigeria

Sustaining the gains of polio eradication: Addressing vaccine refusals in Northeast Nigeria









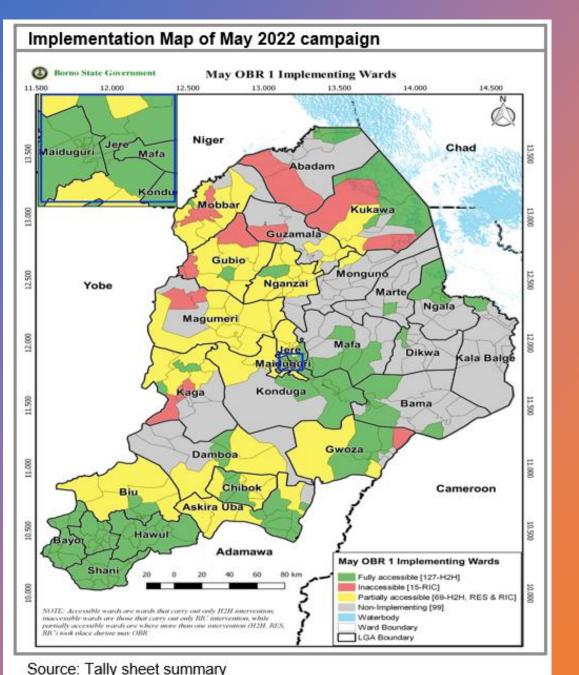
WHAT WE DID: Classification of settlements based on accessibility

strengthening and leveraging community networks (traditional and religious leader's platforms to build trust for vaccines.

Deepened community engagements through VCMs targeting households refusing vaccines (1,207,342 caregivers reached)

Trained Rapid Response Teams (RRT) responsible for quick and timely resolution of refusals (>93% of cases resolved by RRT)

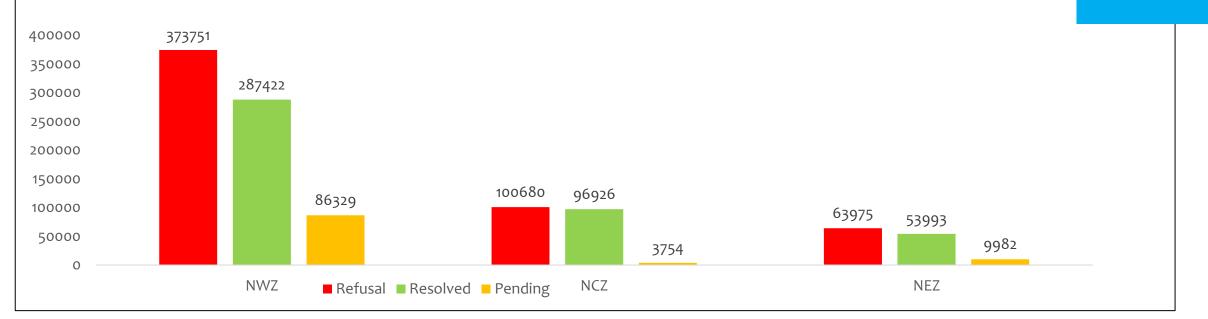
Improved service design and integrated services to boost our coverage (+RI, +Covid-19, +Yellow fever, +birth registration etc.)



- Built partnerships and collaborated to improved coverage (work with Nigerian Military, local vigilante and community informants) for uptake of vaccines
- Deployed 'Hit and Run' strategy
- Increased access to health services for mobile population and other underserved groups- nomads
- Use of Data to drive the design and implementation of programs and activities

Vaccine Refusal cases by zones in the last four round unicef

for every child



NE consistently showing reduction in vaccine refusal rates compared to other zones in the same region.



Source: REDO Data



Key Learnings

- VCM network "our game changer" strengthened community engagements
- Building partnerships, leveraging trusted multiple platforms such as military, TL, RL, women, youth group etc.
- Timely data gathering and use was key for focused interventions (the satellite imagery and other data sources)
- Competing priorities and leveraging polio structures for Covid, Cholera, and other response



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Recommendations

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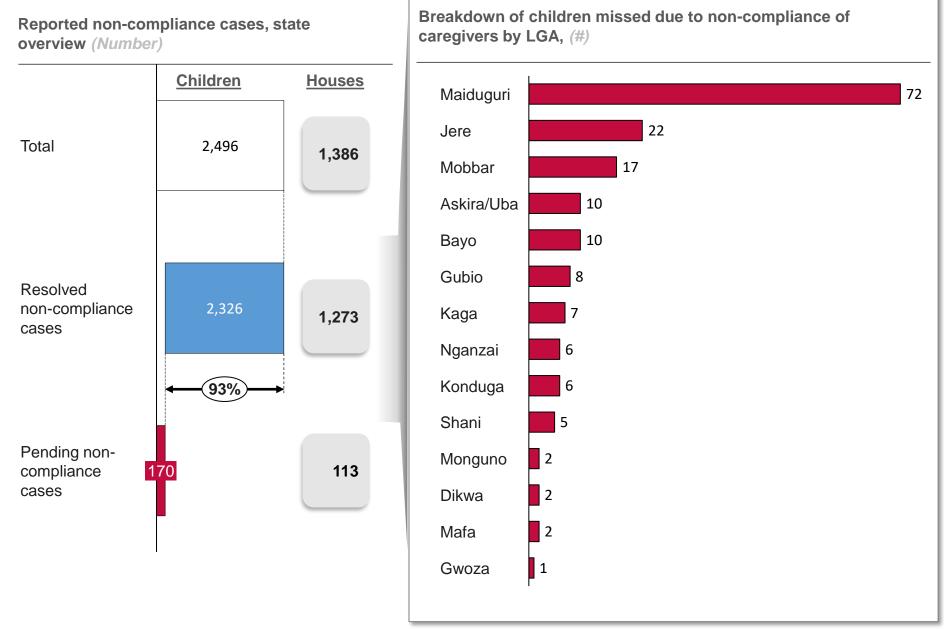
- leveraging multiple community platforms and local networks to implement suitable community engagement interventions is key for success.
- Engaging existing partners to reach underserved groups such as IDPs, nomads, and trapped population should be prioritized.
- Establishing a data gathering mechanism and ensuring data guide intervention is paramount.



Thank you



7% (170 of 2,496) of the non-compliance cases identified during the campaign remained unresolved...



Source: Tally sheet summary, Borno EOC data team analysis