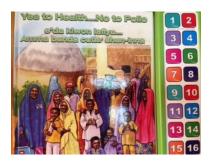
mobilizing communities through interactive Polio Speaking Books

UNICEF, in partnership with Sir Emeka Offor Foundation and Rotary International, has developed Polio Speaking Books for Nigeria to educate local communities about the importance of vaccinating children, maintaining a clean environment, and hand washing to help eradicate Polio. The Speaking Book "Yes To Health...No To Polio" with16 pages of easy to understanding text, illustrations, and a story sound track recorded in Hausa and English. The book contains vital health messages and actually talks to the reader by narrating a story and delivering critical information in an innovative, interactive, relevant and educational way. It will be distributed by Volunteer Community Mobilisers (VCM) and other networks to reach the most vulnerable population with critical life saving messages.

Here is a simple guide on how to effectively use PSBs:



this is how PSB looks like

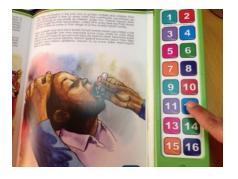
There is a page number on each page and there is a button for each page number on the side





Left side of "on" button is to play the story in English and Right side to play in Hausa

here is the on/off button. same button is used to switch from one language to other

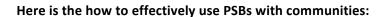


to listen to story, press the same button as indicated on page

Part-A: Important instructions on preparing to use PSB



- International consultants/state team lead to read the story book thoroughly with cluster consultants
- LGA consultants to look/play the book page by page together with VWS and let the VWS demonstrate
- VWS to demonstrate the book to VCMs and guide them on use of PSBs with community





VCM to organize health education/H2H mobilization session at an appropriate place

Greet the community in local language

- First VCM will explain the purpose why the session is taking place
- Then explain that after listening and looking at each page, community will be given a chance to ask questions/observations
- At the end of the book, VCM to ask caregivers on what messages they received
- The same session can be organized with children as well and a child can lead the session