Smart Objective Template

SMART OBJECTIVE TEMPLATE:

Write your problem statement/behavior:

What is your proposed behavioural objective:

Ensure it meets SMART requirements using this template below

SPECIFIC	1. Specific in terms of the desired behaviour of a specific group and of the geographical location.
MEASURABLE	2. Measurable so that changes in people's behaviour can be measured, either quantitatively or qualitatively.
ACHIEVABLE	3. Achievable in that the behavioural results correlate to a target that can feasibly be attained and that all necessary resources are identified and budgeted.
RELEVANT	4. Relevant so that the planned behavioural result(s) represent a milestone in the results chain, and will contribute to the achievement of commitments to the interruption of transmission.
TIME BOUND	5. Time-bound in that a time frame has been set within which change is expected to happen.