

TERMS OF REFERENCE FOR DATA COLLECTION AND DATA ENTRY FOR FORMATIVE RESEARCH ON BEHAVIORAL AND COMMUNICATION BARRIERS

Title: Agency/ Institution for Collection of data for formative research on behaviors relating to polio immunization and the introduction of the IPV vaccine.

Duration: Not to exceed 2 weeks

Background

The MOH in collaboration with UNICEF is conducting formative research on key behaviour of parents and care givers of children for the introduction of IPV, and barriers that might exist in the switch from oral to injectable vaccines. The following areas will be included for Focus Groups Discussion (FGDs):

1. Polio vaccination
2. OPV
3. Vaccination administration, implementation and training
4. Preliminary messaging

Scope of Work

The selected agency/Institution will be required to collect qualitative data from the FGD on the key areas mentioned above through a semi structured discussion with parents and caregivers of children and any other key informants specified (community leaders, religious leaders, or health care providers) within the community. The agency should have experience and expertise to conduct FGDs and be able to record and document each response on the issues indicated.

The researcher (agency/ institution) will be responsible for ensuring, correctness and quality of data collection.

Sample Size and Respondents

For this formative research, the sample size for a FGD shall be 8 person and not exceed 10. The selection should be based on the role and responsibilities of the persons selected (duty bearers and parents and care givers of children under 5 years of age). Two locations will be selected not in proximity to each other, while taking into consideration time, resources available for the study, and logistics.

Key Responsibilities

1. Identification of participants on the FGD.
2. Preparation of the FGD including; arranging venue, refreshments, transport for participants, etc.
3. Keep documentation well filed and provide updates on the process and outcome of the focus group discussions.

Deliverables

1. The agency/ institution will ensure that it covers the complete sample size assigned to it.
2. The agency/ institution will collect data for each category listed above with using the FGD guidelines and guiding questions on IPV research tool provided to them.
3. Focus groups discussion will have to be conducted, recorded and transcribed completely.
4. A report summarizing the outcome of the focus group discussions and collection of data.

Essential Specifications

1. Team members should have previous experience on data collection, needs assessments and surveys (participative survey, focus group, interviews).
2. Demonstrated leadership and management skills.
3. Good command of MS Word, Excel and data analysis packages.
4. Proficiency in English and the required local language.
5. Excellent interpersonal skills and demonstrated ability to establish effective working relationships with local and international staff and other stakeholders.

Note: The proposed formative research is for getting insights into the behavioral and communication barriers requiring skills to articulate, sensitivity to observe and record responses. It will require good communication skills and skill to articulate well with the respondents. Correctness of data collection, date recording and transcribing is the responsibility of institutions.

Proposed time lines

The proposed timeline will be negotiated between the UNICEF Country Office and the Consultant/Institution.

Note: *Due to the urgency of this required research data, the timelines will have to be strictly followed*
